

Parks and Recreation for every Generation!





# SNAPSHOT OF NHRPD'S CUSTOMER REACH

3,600+ Social Media Followers

4,700+ Newsletter Subscribers

7,000+ Event Attendees Per Year

45,000+ Website Visits Per Month

48,100+ North Highlands Residents

60,900+ Post Cards Distributed (4x a year)



### 2025 NHRPD EVENT CALENDAR

As a Community Catalyst Sponsor or higher, you'll receive invitations to all Extravaganza events. Your sponsorship helps support the full range of events listed on this calendar. Depending on your organization and the event, additional vendor opportunities may also be available!

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|---|---|---|
| JANUARY   | FEBRUARY  | MARCH   |
|   | Cupid's Crew<br>Valentine Family<br>Dance         | Art in the Park:<br>Ruth Inman                                  |
| APRIL   | MAY   | JUNE  |
| Spring Extravaganza<br>& Egg Hunt   | 3rd Annual Mother's<br>Day Kickball<br>Tournament | 3rd Annual Father's<br>Day Nerf Wars<br>Tournament              |
|   | Spring Sports<br>Spectacular                      | Planehaven Playground<br>Reopening & 70th<br>Birthday Party     |
| JULY  | AUGUST  | SEPTEMBER   |
| Touch A Truck   | Movie in the Park                                 |   |
| Art in the Park:<br>Capehart Gym  |   |   |
| OCTOBER   | NOVEMBER  | DECEMBER  |
| Halloween<br>Extravaganza &<br>Costume Contest  |   | Holiday Extravaganza<br>& Tree Lighting<br>Breakfast with Santa |
|   |   | Rockin' Around North<br>Highlands                               |

### ANNUAL SPONSORSHIP OPPORTUNITIES

| FEATURES   | COMMUNITY<br>HELPER<br>\$500 | COMMUNITY<br>CATALYST<br>\$1,000 | HIGHLANDS<br>CHAMPION<br>\$2,000 | HIGHLANDS<br>HERO<br>\$2,500 |  |  |
|--|------------------------------|----------------------------------|----------------------------------|------------------------------|--|--|
| Listed as an annual<br>sponsor (with logo) on<br>the NHRPD website |                              |                                  |                                  |                              |  |  |
| Announced at all the special events as an annual sponsor.          |                              |                                  |                                  |                              |  |  |
| Listed as an annual<br>sponsor (with logo) at<br>special events    |                              |                                  |                                  |                              |  |  |
| Booth space at all<br>district Extravaganza<br>events              |                              |                                  |                                  |                              |  |  |
| Listed as an annual sponsor (with logo) in the Recreation Guide    |                              |                                  |                                  |                              |  |  |
| Banner displayed in<br>NHRPD facility for one<br>year              |                              |                                  |                                  |                              |  |  |
| Scrolling add on the TV<br>in the Recreation<br>Center Lobby       |                              |                                  |                                  |                              |  |  |
| Listed/tagged as an<br>annual sponsor on<br>social media           |                              |                                  |                                  |                              |  |  |
| Logo on all<br>Extravaganza special<br>event flyers                |                              |                                  |                                  |                              |  |  |

## 2024-2025 SPONSORSHIP ACHIEVEMENTS!

Not sure about sponsoring yet?
Check out the incredible impact we can make in our community with YOUR support!

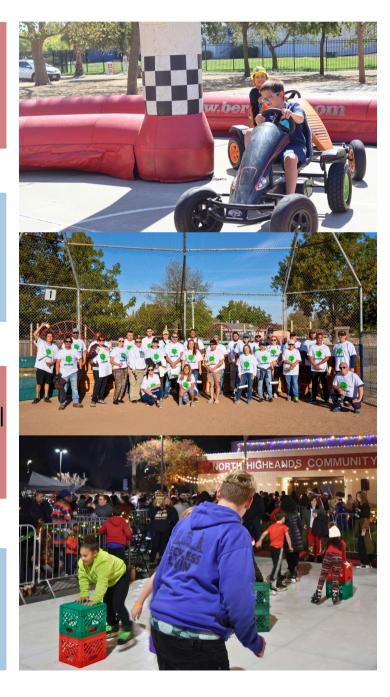
First Adaptive Egg Hunt at the Spring Extravaganza & Egg Hunt Event

New attractions at the Touch a Truck event including a Pedal Kart Track

Paint the Parks iniative completed, including a remodel of our Brock Park Sports

Complex

First ever Ice Skating Rink at the Holiday Extravaganza & Tree Lighting Event





### North Highlands Recreation and Park District Sponsorship Form

Sponsorships and donations are vital to the success of the North Highlands Recreation and Park District's community events each year. This form provides details on how you can contribute to your community while gaining recognition for your company, business, service club, or organization!

### **Sponsorship Tiers**

### **Community Helper - \$500**

- Featured on District website for 1 year of donation
- Verbal recognition at community events

### **Community Catalyst - \$1,000**

- Community Helper Sponsor benefits
- Listed as a sponsor at all major District events
- Free vendor space at all major events

### **Highlands Champion - \$2,000**

- Community Helper/Catalyst Sponsor benefits
- Banner advertising your company at District facilities
- · Advertised in quarterly Recreation Guide

### **Highlands Hero - \$2,500**

- Helper/Catalyst/Champion Sponsor benefits
- Logo on all event marketing flyers
- Listed as an annual sponsor on social media



### You can count on my support!

| Organization Name:                 |   |                       |   |  |
|------------------------------------|---|-----------------------|---|--|
|                                    | ard Payment<br>rocessing Fees will be Applied |                       |   |  |
| Please select your preferred tier: |   |                       |   |  |
| Community Helper Community Cata    | alyst Highlands Cha                           | ampion Highlands Hero | ) |  |
| <b>\$500 \$1</b>                   | ,000  | \$2,000 \$2,500       | ) |  |
| Name on Card:                      |   |                       |   |  |
| Card #:                            | Expiration:                                   | CVC:                  |   |  |
| Signature:                         | Phone:  |                       |   |  |









